

FOR IMMEDIATE RELEASE

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## FRONT-ROW SEAT TO SUPER BOWL XLII

**GLENDALE, Ariz.** – Experience the energy of the first Super Bowl in Glendale, Ariz. right from the best seats in the house – your own house that is. Join Glendale 11 as it debuts a special one-hour TV show, called “Glendale’s Got Game: Super Bowl 42,” on Friday, March 14, at 7 p.m.

The program documents eight days-- the seven days leading up to the Super Bowl and the big game day itself. Viewers will get a glimpse at Glendale’s connections to the people, places and activities that took center stage for this history-making game. The team at Glendale 11 used seven cameras, four producers and two editors to create this show.

The first 30 minutes of the show is dedicated to the week of events, which includes footage from the NFL Experience; celebrities and concerts with Glendale ties, such as Pepsi Smash and Jordin Sparks; the Glendale Chocolate Affaire and the world’s largest chocolate football; charity connections, including Canstruction and the Make-A-Wish event with Glendale Fire; and the New York Stock Exchange’s first-ever remote Super Bowl location for the ringing of the closing bell at the Glendale Media Center.

In addition, viewers can see how the national media, such as CNN, HBO and FOX Network documented the Super Bowl and its festivities at the Glendale Media Center.



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The last 30 minutes of the show features the actual game day with various highlights from the beginning to the end of the game. Specific stories from game day showcase Glendale's transportation, police and fire efforts during the game. This section also captures Giants and Patriots fans and their experience of watching the game in Glendale.

"Glendale's Got Game: Super Bowl 42" is hosted by Glendale 11's Julie Watters and Jon Brictson.

Glendale 11 airs on Cox and Qwest Channel 11, 24 hours a day, seven days a week. For a complete television guide, visit [www.glendaleaz.com/glendale11](http://www.glendaleaz.com/glendale11).

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